

Wednesday 22 May 2019 – Morning

AS GCE MEDIA STUDIES

G323/01 Key Media Concepts (Radio Drama)

Time allowed: 2 hours

7 6 4 3 4 1 9 2 1 6 *

Candidates answer on the Answer Booklet.

OCR supplied materials:

- 12 page Answer Booklet (OCR12)
(sent with general stationery)
- Radio extract

Other materials required:

None

G 3 2 3 0 1 *

INSTRUCTIONS

- Use black ink.
- Answer **all** the questions.
- Read each question carefully and make sure you know what you have to do before starting your answer.
- After you have listened to the extract you have the remainder of the examination to answer Section A and Section B.

INFORMATION

- The number of marks is given in brackets [] at the end of each question.
- The total number of marks for this paper is **100**.
- You are advised to divide your time equally between Section A and Section B.
- Quality of written communication will be taken into account in assessing your work.
- This document consists of **4** pages. Any blank pages are indicated.

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Answer **all** questions.

SECTION A – Textual Analysis and Representation (Audio Extract)

- You will be allowed two minutes to read the question for Section A before the extract is played.
- The extract will be played **four** times.
- **First audio extract:** listen to the extract; no notes are to be made this time.
- **Second audio extract:** listen to the extract and make notes.
- There will be a brief break for note-making.
- **Third and fourth audio extract:** listen to the extract and make notes.
- There will be a brief break for note-making after the third and fourth audio extracts.
- Your notes for Section A are to be written in the answer booklet provided and must be handed in at the end of the examination. Rule a diagonal line through your notes afterwards.

Answer the question below, with detailed reference to specific examples from the extract only.

Extract: **IOU** written by Jaden Clark, broadcast on BBC Radio 4 Extra, 10 May 2018

1 Discuss the ways in which the extract constructs the representation of **gender** using the following:

- Speech
- Music
- Sound Effects
- Editing

[50 marks]

SECTION B – Institutions and Audiences

Answer the question below making detailed reference to examples from your case study material to support the points made in your answer.

2 To what extent do institutions need to target specific audiences in the media area you have studied?

Candidates must choose to focus on **one** of the following media areas. You may also refer to other media in your answer.

- Film
- Music
- Newspapers
- Radio
- Magazines
- Video games

[50 marks]

END OF QUESTION PAPER



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