



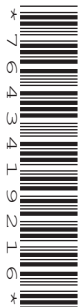
Oxford Cambridge and RSA

**Wednesday 22 May 2019 – Morning**

**AS GCE MEDIA STUDIES**

**G323/01 Key Media Concepts (Radio Drama)**

**Time allowed: 2 hours**



Candidates answer on the Answer Booklet.

**OCR supplied materials:**

- 12 page Answer Booklet (OCR12)  
(sent with general stationery)
- Radio extract

**Other materials required:**

None



**INSTRUCTIONS**

- Use black ink.
- Answer **all** the questions.
- Read each question carefully and make sure you know what you have to do before starting your answer.
- After you have listened to the extract you have the remainder of the examination to answer Section A and Section B.

**INFORMATION**

- The number of marks is given in brackets [ ] at the end of each question.
- The total number of marks for this paper is **100**.
- You are advised to divide your time equally between Section A and Section B.
- Quality of written communication will be taken into account in assessing your work.
- This document consists of **4** pages. Any blank pages are indicated.

**INSTRUCTION TO EXAMS OFFICER / INVIGILATOR**

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Answer **all** questions.

**SECTION A – Textual Analysis and Representation (Audio Extract)**

- You will be allowed two minutes to read the question for Section A before the extract is played.
- The extract will be played **four** times.
- **First audio extract:** listen to the extract; no notes are to be made this time.
- **Second audio extract:** listen to the extract and make notes.
- There will be a brief break for note-making.
- **Third and fourth audio extract:** listen to the extract and make notes.
- There will be a brief break for note-making after the third and fourth audio extracts.
- Your notes for Section A are to be written in the answer booklet provided and must be handed in at the end of the examination. Rule a diagonal line through your notes afterwards.

Answer the question below, with detailed reference to specific examples from the extract only.

Extract: **IOU** written by Jaden Clark, broadcast on BBC Radio 4 Extra, 10 May 2018

**1** Discuss the ways in which the extract constructs the representation of **gender** using the following:

- Speech
- Music
- Sound Effects
- Editing

**[50 marks]**

**SECTION B – Institutions and Audiences**

Answer the question below making detailed reference to examples from your case study material to support the points made in your answer.

- 2 To what extent do institutions need to target specific audiences in the media area you have studied?

Candidates must choose to focus on **one** of the following media areas. You may also refer to other media in your answer.

- Film
- Music
- Newspapers
- Radio
- Magazines
- Video games

**[50 marks]**

**END OF QUESTION PAPER**

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